

PACIFIC STUDIO

Cut Vinyl / Dimensional Cutouts / Screenprinting Guidelines

Files Due _____ to avoid rush charges

Acceptable software to build files

Illustrator CS4 or earlier
InDesign CS4 or earlier
AutoCAD 2008 or earlier
FormZ 6.1 or earlier

Acceptable media to submit files

CD
DVD

Calculating Resolution:

Resolution = output size x output resolution / input size

(For example, a 4" x 5" transparency that is being scanned for a phenolic print at 48" x 60" would need to be scanned at 1800 ppi.)

48" x 150 ppi = 7200 pixels / 4" = 1800 ppi

60" x 150 ppi = 9000 pixels / 5" = 1800 ppi

ppi = (pixels per inch) the number of pixels displayed per unit of length in an image

Design & File Prep Guidelines

All text should have final spelling, punctuation, size, color and placement. Always include **two hard copies in color** with each file. On these should be final size and color specifications. These hard copies, in combination with technical needs outlined in the guidelines on this sheet, constitute acceptable level of completeness.

File Size:

- Set up files at 100% of their final output size or clearly specify size on document
- Include cut-marks to indicated the finished size
- Provide vector file set up as fills only, no stroked outlines

Colors:

- Specify Pantone number and other colors on hard copies or color sample card from vinyl manufacturer
- Create a color sample board (8"x10") or mark sample area on hard copy

Fonts:

- Convert all fonts to outline (including any fonts in linked files), and include a licensed copy of the screen and printer fonts with your files. (Postscript Type 1 for Mac or OpenType fonts are preferred.)

Client will be billed as a change order at \$70 per hour if failure to provide correct files or two hardcopies results in additional graphics preparation time or re-sampling for satisfactory color. If you cannot provide hardcopies, we can generate them at \$70 per hour for graphic and management time.